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Greek synergy for organic electronics cluster



The Organic Electronics (OE) industry is not a developed sector in Greece, but one with a huge potential for growth. Associate Professor Efi Tsatsaroni at the Department of Chemistry of the Aristotelio University of Thessaloniki (AUTH) is a long-standing client of the Network office at the Federation of Industries of Northern Greece (F.I.N.G.) and is well aware of the range of services provided by the Enterprise Europe Network.

As a regular client, Mrs Tsatsaroni constantly receives information and bulletins from the F.I.N.G. Network office covering a range of themes, including financing schemes available, and the announcement of a new EU-funded programme for the creation of innovation

clusters within specific thematic sectors caught her eye.

With the detailed information provided by our centre, Mrs Tsatsaroni set about compiling her application for the creation of an innovation cluster aimed at establishing and developing the organic electronics industry in Greece, and turned to the Thessaloniki centre staff in order to assist her in identifying suitable SMEs to participate in the proposal.

"The OE industry is a multidisciplinary field and requires input from various organisations such as enterprises and research laboratories that specialize in a wide range of different sectors: materials, chemicals, electronics, energy, textiles and medicine," explains Mrs Tsatsaroni.

After an initial search and filtering of potential partners, we provided a final list of SMEs that fulfilled the criteria, and we consulted closely with Mrs Tsatsaroni in order to select the most suitable candidates. The final project consortium includes 15 SMEs (8 of which are F.I.N.G. company members / regular clients of our centre) which expect to benefit from this action through the development of very fruitful contacts and dynamic networking. The proposal successfully passed the first stage of the evaluation process

and has been shortlisted for final approval, with excellent indications that the final evaluation will be positive (7 out of 8 proposals will be selected, thus it has over 87% chance of approval).

“It was a great help to have specialized support from the Enterprise Europe Network in order to prepare the project proposal. We are delighted to have been shortlisted and the final evaluation looks very promising. The consortium we have put together will in any case be a great basis for future collaboration in this field.”

“Having close contact with a network of SMEs and other client organisations, as well as detailed knowledge of their areas of expertise, enables us to provide such specialised assistance,” explains F.I.N.G. Information Officer Monika Nagy.

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